

tED

SPECIAL ISSUE

the **ELECTRICAL DISTRIBUTOR**

Contact your representative:

Eastern/Central Regions: Rich Ryan
Phone: 330-686-0353; Email: rgrsvc@gmail.com

Southern Region: Gary Lindenberger and Lori Gernand
Phone: 281-855-0470; Email: gl@lindenassoc.com; lg@lindenassoc.com

Southeast Region: Doug Fix
Phone: 770-740-2078; Email: dfix@bellsouth.net

Western Region: Frank Dantona
Phone: 805-520-2836; Email: fmdmedia@spacesales.com

Electronic Media Specialist: Craig Riley
Phone: 203-797-8114; Email: craig@adsalesplus.com

April 2010 Special Issue: NAED Education & Research Foundation 40th Anniversary Supplement

CLOSING DATE FOR ADS: MARCH 5

ANNIVERSARY SUPPLEMENT

Join the Celebration

Is your company committed to distributor education? Then take this unique opportunity to showcase your commitment and support of the NAED Education & Research Foundation as it celebrates 40 years of educational excellence.

In its April issue, *tED* magazine will publish a special commemorative supplement that will also be used as the event program during the closing gala of the 2010 NAED National Electrical Leadership Summit, to be held May 15-19 in Chicago.

This special commemorative and the closing gala will pay tribute to the 10 most influential people in the Foundation's 40-year history. Don't miss this one-of-a-kind opportunity!

SPECIAL ADVERTISING RATES

Advertisers in the April issue receive a same-size bonus ad in the supplement/gala program for an additional \$800.

Non-advertisers and distributors may purchase a supplement-only congratulatory ad for:

- ¼ page: \$800 net
- ½ page: \$1,500 net
- Full page: \$3,000 net

***Pricing is at a significant discount from normal rates**

SPECIAL LIMITED SPONSORSHIP

Two sponsorships of the supplement/gala program include the following:

- Inside front cover OR back cover full page ad (first commitment receives placement choice)
- Company logo on supplement cover AND the cover of the April issue of *tED*
- Sponsor recognition during the closing gala

\$7,500 net each (or purchase an exclusive sponsorship of both options for \$12,500 net).

