

FREE • DON'T BE LEFT OUT • FREE • DON'T BE LEFT OUT • FREE

Don't be left out! Act now to be included in *tED* magazine's 2011 Guide to New Products and Technology. Electrical distributors rely on this issue of *tED* to get a heads-up on what's coming out next year—it's your company's chance to get a new product out in front of our readers.

Open to manufacturers of electrical products and providers of technology applicable to the electrical distribution industry, you must complete the following steps in order to be included in this special section of the December issue of *tED*:

1. COMPLETE THE INFORMATION at the bottom of this page.

2. PROVIDE ONE (1) PRODUCT NEWS RELEASE AND PHOTO* using the following guidelines:

- a. Approximately 60-70 words of copy are needed; the *tED* staff reserves the right to edit copy.
- b. Images should meet the following requirements:
 - Product images only (no logos, part numbers, etc., will be used)
 - High-resolution (300 dpi)
 - Proportioned no smaller than 3"x3"
 - jpeg, eps, tiff, or pdf format

**Separate divisions or subsidiaries of companies are allowed one submission under the name of each division or subsidiary.*

3. SEND THE COMPLETED FORM, NEWS RELEASE, AND PHOTO TO: klinehan@naed.org

DEADLINE: FRIDAY, OCTOBER 15

Please print:

Company Name: _____ Phone: _____

Company Contact: _____ E-mail: _____

Address: _____ City/State/Zip: _____

NAME OF PRODUCT:

Check the box for the category in which this product should appear (select only one).

- | | |
|--|---|
| <input type="checkbox"/> Boxes & Enclosures | <input type="checkbox"/> Power Distribution (Panelboards, Distribution Boards, Transformers & Switchgear) |
| <input type="checkbox"/> Building & Home Automation Controls | <input type="checkbox"/> Power Quality, Energy Management & Metering |
| <input type="checkbox"/> Circuit Protection | <input type="checkbox"/> Renewable Energy |
| <input type="checkbox"/> Conduit, Busway, Raceway, Cable Tray & Cable Ties | <input type="checkbox"/> Technology & Software |
| <input type="checkbox"/> Connectors, Fasteners & Terminals | <input type="checkbox"/> Tools, Testers, Labeling & Measurement Equipment |
| <input type="checkbox"/> Fire, Life Safety, Security & Signaling Equipment | <input type="checkbox"/> Wire, Cable & Fiber Optic |
| <input type="checkbox"/> Industrial Controls & Motors | <input type="checkbox"/> Wiring Devices & VDV |
| <input type="checkbox"/> LEDs | <input type="checkbox"/> Utility Products |
| <input type="checkbox"/> Lighting (Lamps, Fixtures & Ballasts) | <input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> Lighting Controls | |

QUESTIONS? CONTACT KAREN LINEHAN

EMAIL: klinehan@naed.org; PHONE: 888-791-2512 EXT. 317; FAX: 314-991-3090