

tED

the ELECTRICAL DISTRIBUTOR

Contact your representative:

Eastern/Central Regions: Rich Ryan
Phone: 330-686-0353; Email: rgrsvc@gmail.com

Southern Region: Gary Lindenberger and Lori Gernand
Phone: 281-855-0470; Email: gl@lindenassoc.com; lg@lindenassoc.com

Southeast Region: Doug Fix
Phone: 770-740-2078; Email: dfix@bellsouth.net

Western Region: Steve Wafalosky
Phone: 440-247-1060; Email: stevew@larichadv.com

Electronic Media Specialist: Craig Riley
Phone: 203-797-8114; Email: craig@adsalesplus.com

November 2010 Issue Preview

CLOSING DATE FOR ADS: OCTOBER 5



EDITORIAL FOCUS

Improving Warehouse Operations

From addressing safety issues to energy-efficient retrofits, disaster preparedness issues, and the newest technologies, the November issue's editorial focus will take a look at what distributors across the country have done—and should be doing—to improve their warehouse operations. Do you have a product or technology that can help distributors' efforts? If so, send an email describing your offering to Misty Byers, *tED* editor, at mbyers@naed.org no later than Sept. 24; please put "Warehouse Operations" in the subject line.

SELLING FOCUS

The Alt Energy Market

The electrical industry can be the force behind the next generation of power—from PV to wind to nuclear energy, opportunity awaits for those willing to learn. In this article, readers will discover what they need to know to get a foot in the door of this exciting marketplace—including training opportunities, information sources, and product information.

ADVERTISER BONUSES

ResourceRoom Posting with Email Push

Advertisers in the November issue of *tED* will receive the opportunity to post a warehouse (product or technology) offering or program in tedmag.com's ResourceRoom, with a push email alerting *tED* readers to the posting. (Non-advertisers may purchase the posting for \$1,500 net.)

NEW! *Digital Edition*

Print ads now hot-linked at TedMag.com.

Products

To submit a product for inclusion in one of *tED*'s November product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "November Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Industrial Automation & Motors

VDV PRODUCTS:

Security & Notification

LIGHTING PRODUCTS:

Commercial

NEW PRODUCT SECTION

Showcase new product offerings.

CLOSING DATE FOR PRODUCT SUBMISSIONS: September 24*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)