

FREE • GET THE WORD OUT ABOUT YOUR LIGHTING PRODUCT • FREE

LIGHTING LINE-UP

Don't be left out! Make sure you're included in *tED* magazine's 2010 Lighting Line-Up!

Act now to be included in the Lighting Line-Up section of the May 2010 issue of *tED* magazine. This is your company's chance to get one lighting product of your choice out in front of *tED* readers—for free!

You must complete the following in order to be included in this special section:

- 1. COMPLETE THE FORM** at the bottom of this page.
- 2. PROVIDE ONE (1) PRODUCT NEWS RELEASE AND PHOTO*** using the following guidelines:
 - Approximately 60-70 words of copy are needed; the *tED* staff reserves the right to edit copy for space and style.
 - Images should meet the following requirements:
 - Product images only (no logos, part numbers, etc., will be used)
 - High-resolution (300 dpi)
 - Proportioned no smaller than 3" x 3"
 - jpeg, eps, tiff, or pdf format

**Separate divisions or subsidiaries of companies are allowed one submission under the name of each division or subsidiary.*

3. SEND THE COMPLETED FORM, NEWS RELEASE, AND PHOTO TO: klinehan@naed.org

DEADLINE: March 19, 2010

Company Name: _____ Phone: _____

Company Contact: _____ Email: _____

Address: _____ City/State/Zip: _____

Name of Product:

Circle the appropriate category below (one only):

Residential lighting fixtures
Outdoor lighting fixtures
Indoor lighting fixtures
Lamps
Ballasts

Lighting controls
LEDs
Emergency and exit lighting
Portable and worksite lighting
Other

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QUESTIONS?

Contact Karen Linehan at 888-791-2512 x317,
klinehan@naed.org, or 877-312-9801 (fax)